

60th Annual Meeting — San Francisco, California

As the dates for the 60th Annual Meeting in San Francisco, April 20–24, 1969, draw closer, finishing touches are being applied to plans for the occasion by the San Francisco Convention Committee, headed by General Chairman T. H. Applewhite.

An outstanding technical program, covering in depth the various areas of interests of the membership, has been prepared by Technical Program Chairman L. D. McClung and his aides, G. Fuller and R. H. Purdy. The planned Symposia and Technical Sessions are avenues to contemporary knowledge, through discussion of today's concepts and investigation by the people who thought and experienced them. These sessions of the AOCS's 60th Annual Meeting will provide an exchange of knowledge of the oil industry in a truly outstanding program. To carry out the theme in a practical way, many original papers have been prepared by dedicated "fat and oil" professionals from industry, government and the universities covering the various phases of vital interest to oil chemists. The contributed and invited papers are organized into four days with concurrent sessions. Topics presented are scheduled in the following areas: Natural Waxes; Non-Food Uses of Coconut Oil; Industrial Oils—Present Research and the Future; Surfactants in the Mineral Industry; Detergents; Air Pollution; Nutrition; Processing of Fats and Oils; Membrane Model Systems; Antioxidants; Chemical Syntheses; Chemotaxonomy; Oilseed Meal and Protein; Flavor and Odor in Fats and Oils; Chromatography in Lipid Analysis; Aflatoxin Analysis; Biological Aspects of Aflatoxins.

Of course the AOCS members will want to attend this Annual Meeting for the benefits they will derive from the technical sessions. However, we want to point out many interesting facts about the delightful place where these technical sessions will be held—San Francisco. Although San Francisco is only the twelfth largest city in the country, many people, when they get to know it, ignore the other eleven and put it first. They have their reasons. It is both a fascinating place and an instructive state of mind. Surrounded on three sides by water, compact and easy to enjoy, it covers just over 46 square miles. Houses and apartments rise from some 40 hills, which provide fantastic views of city, bay and ocean. Buses and Toonerville Trolley cable cars crawl up and down the hills. Cable cars, first of which made its inaugural run in 1873, are now national historical landmarks—the only ones on wheels. They help give the city its character and provide a lot of its innocent fun.

However, they are not the only distinction that San Francisco rooters claim. Local citizens point to the climate—temperature seldom above 75 or below 45—but sometimes neglect to mention the fog. They speak of the city's cosmopolitan character; it has the largest Chinese community this side of the Orient, multi-national restaurants—Mexican, Chinese, Japanese, Italian, Indian and French, among others—and wild night clubs. In recent years it has also acquired a number of flower children who are not unmindful of their entertainment value to those who fancy geek shows.

WHAT YOU CAN SEE NEAR SAN FRANCISCO

Many of Northern California's major attractions are just a short distance from the city. With San Francisco as your headquarters, you can drive north across the Golden Gate Bridge to Marin County. Points of interest here include the picturesque Mediterranean-style community of Sausalito and the yachting centers of Belvedere and Tiburon. Also north of the city are the majestic 1200-year-old redwoods of Muir Woods National Monument and the unspoiled white beaches of Point Reyes National Seashore.

Sonoma and Napa Counties, a bit farther north, are famous for their vineyards and fine wines. Here, nearly 60 wineries offer year-round tours and wine-tasting. The vintage season, when the wineries are most active, begins in September and lasts into November.

Alameda County, on the east shore of San Francisco Bay, includes the industrial centers of Oakland and Richmond—and Berkeley, home of the University of California. San Mateo and Santa Clara Counties contain many of the commuter suburbs of San Francisco: Burlingame, Millbrae, Hillsborough, San Mateo, Redwood City, Atherton, Menlo Park and Palo Alto. Here, too, is the 9000-acre campus of Stanford University.

A number of farther-away attractions are worth a visit while you're in Northern California. For unspoiled scenery, drive spectacular Highway One north along the Pacific Ocean to the heart of the Redwood Empire. Along the way, you will see Fort Ross State Historical Monument, a settlement established by the Russians in 1812.

South from San Francisco, the same Highway One is a scenic way to reach quaint Carmel on the beautiful Monterey Peninsula. Here is the famous Seventeen Mile Drive where Pebble Beach Golf Links and other famous courses are located. The same route continues to the art colony of Big Sur and to San Simeon. This ornate structure—known popularly as Hearst Castle—now is a state park.

LADIES ENTERTAINMENT

The Ladies Entertainment Committee welcomes you to San Francisco. It will be our pleasure to make you feel at home in our city, so drop in often at our Hospitality Headquarters in the California Room at the Hilton where our hostesses will be on hand to answer your questions about sightseeing, museums, shopping, restaurants, etc. A program which will include some of the highlights of San Francisco and California scenery, shopping and food has been arranged for your pleasure. In the heart of the downtown shopping, business and theater district, you'll find the unique San Francisco Hilton—indeed, an ideal and central starting point for just about anything you may want to do.

And many things we will do! Starting with a Kaffee Klatsch and fashion show that will have many surprises for us relative to San Francisco casual wear, we will then acquaint ourselves with the uniqueness of the city via a Scenic Parlor Car orientation tour. You will see Mission Dolores, the Bay Area view from San Francisco's famous Twin Peaks, the lovely homes and gardens of the St. Francis Wood and Sea Cliff residential areas, Golden Gate Park and the Japanese Tea Gardens, the Pacific, the Cliff House, the Presidio, Fishermen's Wharf and Chinatown.

To get a closer feel of the city, we want to take you on a conducted tour of Jackson Square Decorating Shops. This is a unique treat for you ladies who would love to see behind the scenes of the decorators' art, both contemporary and antique. The public is positively forbidden to enter these wholesale shops, so this is a very special concession on the part of the shop keepers to allow the AOCS party to visit. We may not shop, but may look to our heart's content.

Jackson Square is an area of several square blocks in the heart of the commercial life and the Barbary Coast of the very early-day San Francisco. The buildings are

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